



**Yamatake America, Inc.**

October 2, 2006

To Our Valued Customers and Partners:

Yamatake America, Inc. proudly announces the introduction of a new company logo as part of a strategic commitment to position the company for the future. Yamatake America, Inc. is a leader in field instruments and measurement products. The new logo is part of a corporate image campaign and company positioning strategy for the next millennium.

The warm color and soft rounded characters of the new logo design emphasize Yamatake's worldwide dedication to providing solutions that improve safety, comfort and fulfillment in people's lives. Yamatake has been a manufacturer of industrial valves and switches in Japan since 1906. Yamatake remains one of the top industrial automation manufacturers worldwide offering many revolutionary products in the industry and continuing to do so for the future.

Yamatake is committed to innovative designs, products and application knowledge as a leader in the new century. Please see the attached letter from the Yamatake Group Chairman and President/CEO.

Sincerely,

A handwritten signature in black ink, appearing to read "T. Okubo", enclosed within a horizontal oval shape.

Toshitsune Okubo  
President  
Yamatake America, Inc.



Yamatake Corporation

September 2006

**Formulation of the group philosophy and group symbol**

Dear Sir and Madam;

Yamatake Corporation and the Yamatake Group companies have served both society and customers by providing solutions to saving energy and resources based on sophisticated measurement and control technologies and extensive experience and know-how acquired over the years. As we mark our 100<sup>th</sup> anniversary, our operating environment is undergoing major change. Society's and customers' expectations of us are also changing.

These conditions prompted us to clarify our raison d'être and readdress how we can live up to it.

'To realize "safety, comfort and fulfillment" through "human-centered automation," and contribute to the global environment.' This is the new group philosophy we formulated, together with the new group symbol, azbil (Automation· Zone· Builder), which encompasses our group philosophy.

azbil will be implemented as the symbol of the Yamatake Group starting October 1, 2006.

We will devote ourselves to realizing our group philosophy based on our group symbol, azbil.

We appreciate your continued support.

A handwritten signature in black ink, appearing to read "Yoshiharu Sato".

Yoshiharu Sato  
Chairman

A handwritten signature in black ink, appearing to read "Seiji Onoki".

Seiji Onoki  
President and Chief Executive Officer  
Yamatake Corporation